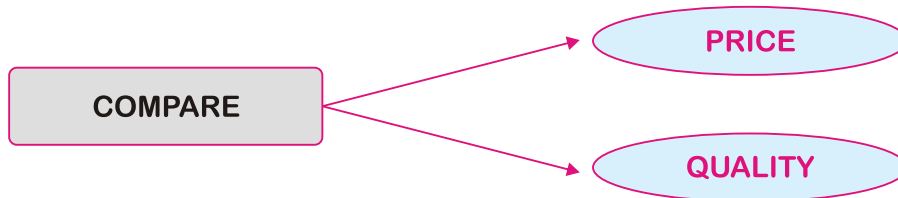




- What do you think the following words mean? Guess, and then check your dictionary to double check.

- Comparison
- Deal
- Bargain
- Price
- Quality
- Quantity
- Estimate
- Convenient

- Shopping can be very expensive, whether we are buying food, clothing or other items. Comparison shopping is one way to make sure we are getting a good deal. So, how do you comparison shop?



- First, we compare price. Choose an item and check the price at a shop. Then, go to another shop and find the same item. Is the price higher or lower at one of the shops? If the items are the same (brand, quantity, size, etc) then the lower priced item is the best bargain.
- Next, we must look at quality. Just because the price is lower on a particular item this doesn't necessarily mean it is a bargain. For example, bananas may cost 50p at one store and 75p at another. However, we need to think about the quality of the fruit. Perhaps the cheaper bananas will spoil in two days (they are already very ripe) and the more expensive bananas will last one week. Which fruit is really the best deal?

### ACTIVITY

1. Make a small grocery shopping list. Choose 4 items that your family buys very often (e.g. milk, bread, meat, vegetables, etc)
2. Visit a supermarket or grocer and find the items on your list. Fill in the information on the attached worksheet. Make sure to write down the names of the shop, items, etc.
3. Choose another supermarket or grocer in your area and repeat step #2.
4. Are all the items cheaper at one of the shops? If they are, then you have found the bargain place to do your grocery shopping! If some of the items are cheaper in one shop, ask the following questions and enter your answers on the worksheet:
  - ◆ Is one grocer more convenient than another? (e.g. closer to home, open at the times of day that you want to shop, etc)
  - ◆ Is the quality of the items better at one shop than another?
  - ◆ Does one supermarket have regular sales or discounts?
5. Now, look at your worksheet. Can you make a conclusion about the best place to shop? Ask your parents or teacher what they think.



# PRICE COMPARISON WORKSHEET

SHOP "A"

SHOP "B"

Item #1:		
Brand:		
Quantity / Size:		
Price:		

Item #2:		
Brand:		
Quantity / Size:		
Price:		

Item #3:		
Brand:		
Quantity / Size:		
Price:		

Item #4:		
Brand:		
Quantity / Size:		
Price:		

- Which shop is more convenient "A" \_\_\_\_\_ "B" \_\_\_\_\_
- Is the quality of items better at: "A" \_\_\_\_\_ "B" \_\_\_\_\_ Same \_\_\_\_\_
- Which has regular sales/discounts: "A" \_\_\_\_\_ "B" \_\_\_\_\_ Same \_\_\_\_\_
- CONCLUSION:** Which shop is the better bargain? \_\_\_\_\_

Adapted from: <http://www.moneyinstructor.com/wsp/wsp0042.asp>